

FULLY LOADED BEANS FOR FULLY LOADED BINS



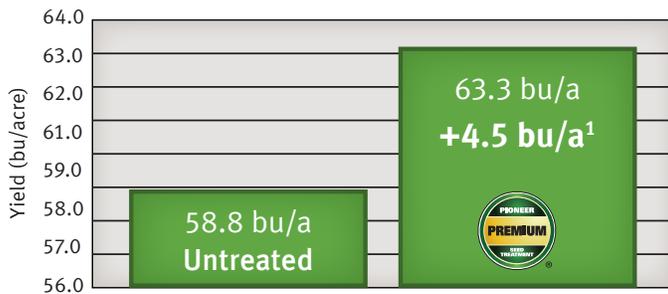
WITH YOU
FROM
THE WORD
GO

Loading your Pioneer® brand soybeans with the protection of the Pioneer Premium Seed Treatment offering will help ensure your seed investment is well covered when it needs it most.



Field-Tested Proven Yield Benefit

Elite DuPont Pioneer genetics combined with Pioneer Premium Seed Treatment offering help soybeans get off to a strong, healthy start, especially in less-than-ideal growing environments.



- In 2013/14 research trials, the Pioneer Premium Seed Treatment offering boosted soybean performance by 4.5 bushel/acre versus untreated soybean varieties in responsive environments.

Better Emergence & Stands



Untreated



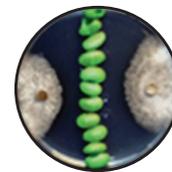
- Seed & seedling protection when you need it most.
- Strong, healthy plants help ward off early-season insect & disease issues.
- Helps growers planting earlier into cool, wet soils or high residues.

Enhanced Plant Health & Vigor

- Pioneer® brand soybeans treated with EverGol® Energy fungicide treatment.



Untreated



EverGol® Energy
fungicide treatment



Trilex 2000®

- Biologicals delivering .6 bu per acre
- Inoculant delivering minimum of 1,700,000 Rhizobia CFUs, good on-seed for 120 days
- Best in class polymer to ensure proper singulation for every seed



PPST 2030 Biological Components

PPST 2030 amplifies the traditional plant growth process

Microbials multiply in the area around the soybean seed at germination.

Microbials produce plant hormones that **trigger root growth and nodulation.**

Increased root growth leads to more surface area for **greater nutrient uptake.**



In 2014,

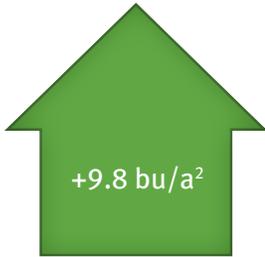
- FST/IST + PPST 2030 = 0.4 bu/a > FST/IST (16 research locations)
- 0.6 bu/a > FST/IST at early planted locations

Introducing Pioneer® brand soybeans treated with ILeVO® fungicide treatment



- Fungicide seed treatment for control of sudden death syndrome (SDS) and soil-borne nematodes such as soybean cyst and root knot nematodes.

Yield Increase in SDS Environments

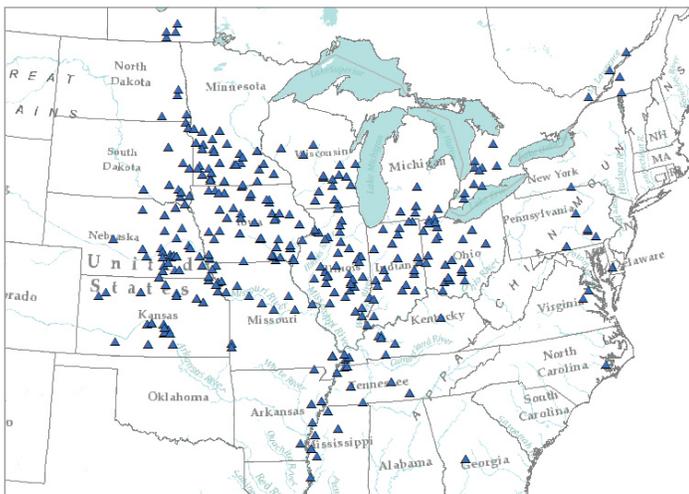


Increase in SDS Tolerance Scores



Industry-Leading Seed Treatment Research

DuPont Pioneer conducts seed treatment trials across more than 400 locations and 65,000 plots each year to identify the best combination of seed-applied technologies for our customers.



2015 DuPont Pioneer seed treatment testing locations

Unique Combination of Best-In-Class Seed-Applied Technologies

- DuPont Pioneer tests and integrates seed-applied technologies from DuPont and across the industry to provide a superior seed treatment offering.
- Pioneer Premium Seed Treatment offering is a proprietary offering of biological, fungicide and insecticide treatments that promote soybean growth and vigor.
- Seed treatments are tested in the areas where we sell seed to confirm the Pioneer Premium Seed Treatment offering is providing customers the protection they need.
- DuPont Integrated Seed Science Centers run treatment formulations through hundreds of tests across temperature and humidity extremes to help optimize seed flow, plantability and reduce dust-off.



See your Pioneer sales professional for help in selecting the right varieties and treatment package to make the most from your soybean acres.



¹ Yield data is derived from 2013-14 DuPont Pioneer seed treatment research trials where 82 of 139 locations showed a positive yield response. Average yield of those plots showing a positive response was 4.5 bu/acre.

² Data collected from 80 research locations. Tolerance scores increases were in varieties rated 4-7 for SDS tolerance. DuPont Pioneer seed treatment agronomy research trials were conducted in moderate to heavy SDS/SCN pressure locations over a three-year period (2012-2014).

Product performance is variable and subject to any number of environmental, disease and pest pressures. Individual results may vary. Components under the Pioneer Premium Seed Treatment offering for soybeans are applied at a DuPont Pioneer production facility or by an independent sales

representative of Pioneer. Not all sales representatives offer treatment services, and costs and other charges may vary. See your Pioneer sales representative for details. Seed treatment offering exclusive to DuPont Pioneer and its affiliates. Pioneer® brand products are provided subject to the terms and conditions of purchase which are part of the labeling and purchase documents.



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